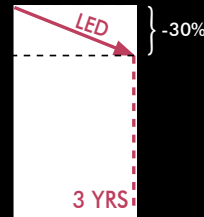


# MYTHS ABOUT SHORT LIFE LED TUBES



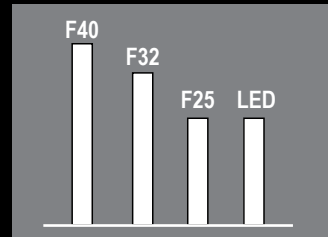
## MYTH #1 - LEDS LAST FOREVER

- FACT:**
- LEDS HAVE
    - 30% LIGHT LOSS
    - 6 MONTH TO 3 YEAR LIFE



## MYTH #2 - LEDS ARE BRIGHTER

- FACT:**
- LEDS ARE
    - 40% LESS THAN F40
    - 24% LESS THAN F32
    - SAME AS F25

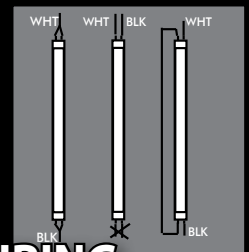


## MYTH #3 - LEDS SAVE ENERGY

- FACTS:**
- F32 COMPARED TO 22-watt LED
    - 24% ENERGY SAVINGS, BUT
    - 24% DIMMER!
  - ENERGY SAVINGS RESULTS IN LIGHT LOSS!

## MYTH #4 - LEDS ARE EASY TO INSTALL

- FACTS:**
- COMPLICATED WIRING
  - DANGEROUS LINE VOLTAGE AT SOCKETS
  - DIFFERENT WIRING BETWEEN SUPPLIERS
  - REPLACEMENT LAMPS MAY REQUIRE REWIRING



## MYTH #5 - LEDS PAY FOR THEMSELVES

- FACT:**
- 9-12 YEAR PAYBACK ON 3 YEAR LIFE!!!